

WINTER 2020



WYE HERITAGE
— MARINA RESORT —

Relax and Unwind

Please follow us
Check our social media pages to keep up to date with what's happening at the marina!



wyeheritage

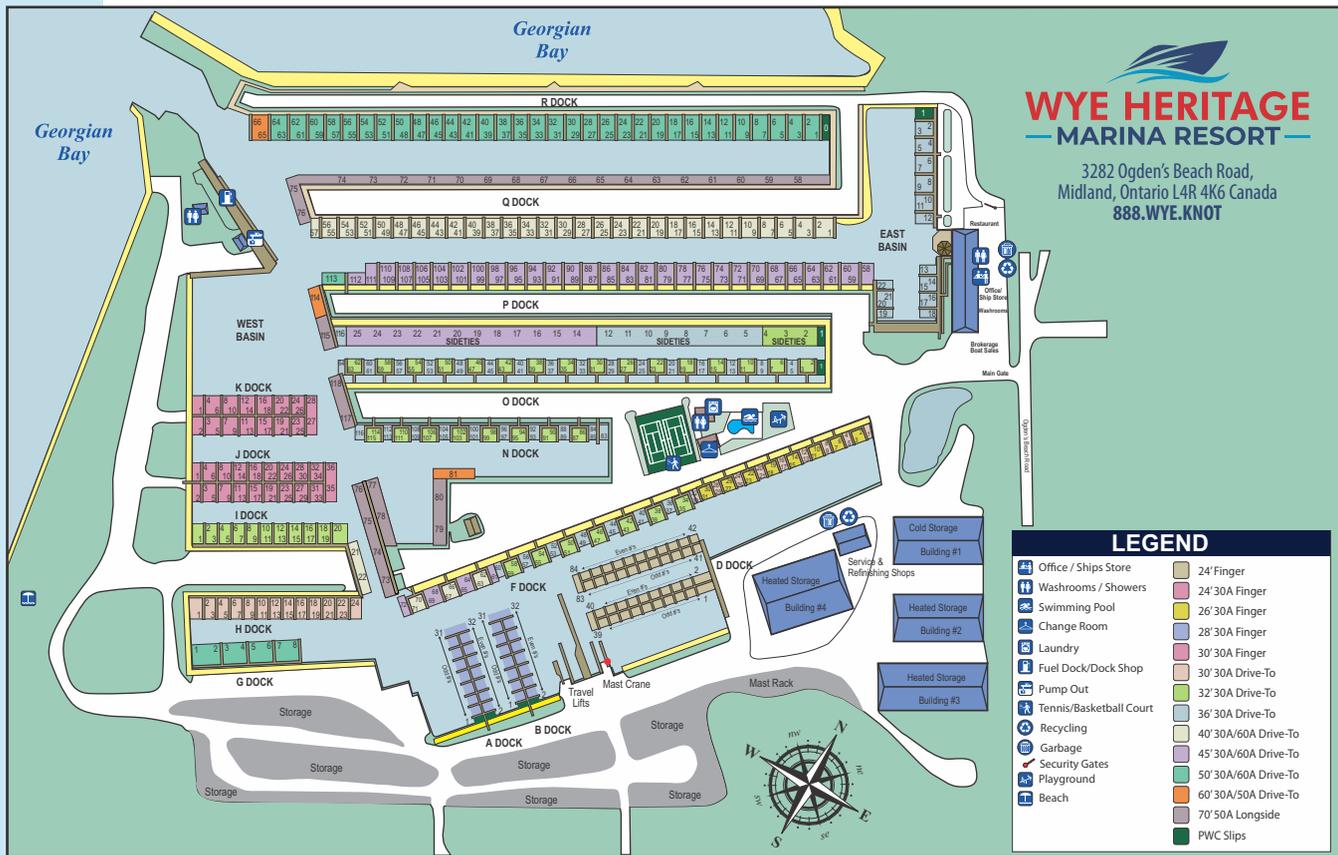


@wyeheritagemarina

Relax and Unwind

Discover the hidden paradise that is Wye Heritage Marina. Explore beautiful Georgian Bay and the amazing 30,000 Islands from the convenience of your drive-to slip. Enjoy all these marina amenities and more:

- Convenient drive-to slips
- Accommodation for 700 boats
- Secure property with 24 hour surveillance cameras
- Indoor heated storage
- On site Ship's Store and Dock Shoppe
- On-site Restaurant
- Pump out at slip available
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- Parts and service department
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- Clean private washrooms
- Coin operated laundry
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- Upgraded revamped beach
- Tennis/basketball courts
- Heated swimming pool
- Bayshore Yacht Sales on-site brokerage



705.526.0155

www.wyeheritagemarina.ca



Relax and Unwind With Us

Georgian Bay is our backyard so Wye Heritage Marina is the perfect place for making memories with family and friends aboard your boat.

It seemed like summer flew by – maybe because it was a late start, but our boaters more than made up for it once summer on Georgian Bay arrived. You did a stellar job capturing memorable moments and sharing them in our Photo Contest (see page 5). This year we're enhancing your experience at Wye Heritage Marina with some changes that we're quite excited about. There's a new way to encourage people to try the boating lifestyle with our Carefree Boat Club (check out this opportunity on page 11). Many millennials are forgoing the headaches of a permanent cottage but aren't quite ready to buy a boat for full time fun and we're pleased to offer this new option. We have also formed an exciting new partnership with Bayshore Yacht Sales to become our on-site power and sailboat

brokerage. The experienced, professional staff at Bayshore Yacht Sales is ready to put you in a new boat, and help you sell yours. (More details on page 13.) We're also unveiling a new loyalty card that puts cash in your pocket. (See page 15.) If you're hungry for news on our restaurant you'll be pleased to know we have a new tenant. Renovations are underway with plans to open mid-April in time for boating season. As we expand our ship's store to include more apparel, watch for stylish clothing sporting our new Wye Heritage logo. What hasn't changed at Wye Heritage is our commitment to customer service and providing our family fun environment you know and love – complete with a pool, playgrounds, seasonal activities and an upgraded beach on our spacious property.

Wye Heritage Winners

A shout out to our own Andy Zuidema and Railene Harker who challenged sailors from our sister marinas and brought home the Guys and Gals Regatta Trophy for the second year in a row!



Reinvesting in Wye Heritage

New customers are often surprised by the sheer size of Wye Heritage and we're constantly working to improve our marina and enhance your experience here.

Boating is for everyone and along with our accessible washrooms Wye Heritage is happy to discuss the possibilities to make your slip more accessible too. We have customized slips with ramps and stairs to accommodate wheelchairs and other mobility issues.



Our wide channels make maneuverability a breeze and our friendly staff is available to lend a hand when needed.

The size of our property is often a surprise as new boaters discover we have over 700 slips, offering drive-to convenience, adjacent parking and easy access to open water. Some of Canada's best boating is right here. Georgian Bay is our backyard with its beautiful landscape, fresh clean water and easily accessed anchorages where you need not go to the same one twice all summer long.

With our full service department of licensed, certified factory-trained technicians, extensive parts department and ship's store we are truly your one stop shop for everything boating.

We constantly re-invest in Wye Heritage. Some upgrades like re-cladding the main building and adding patios, gazebos and eight more slips at G Dock to accommodate 50-foot boats are visible. Other costly infrastructure improvements like new furnaces and replacing the sanitation beds are invisible, but absolutely essential.



Property upgrades continue this season as we expand our outside storage yards in the back pit area to clean up the yard.

We continue to assess the Wifi, investigating different options as they become available with changing technology.

If you've just joined the cruising culture, it's definitely different than day tripping.

Consider an inverter, generator or solar panels to ensure you have plenty of power for those relaxing nights away at anchor without being plugged in. Talk to us about your options.

See you at the Toronto Boat Show and at our Frosty Frolics event on Feb. 15.

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Fantastic Photos

We asked and you delivered, submitting many fabulous photos of Georgian Bay in our annual Photo Contest.

Stunning. Amazing. Beautiful. Serene.

You did it! You captured boating on Georgian Bay perfectly.

We received some exceptional entries in this year's photo contest.

Stay tuned for the winners to be announced in early 2020. In the meantime, sit back and enjoy some shots that simply ooze summer.



Along with our Frosty Frolics on Feb. 15, add the following to your calendar:

Wine & Cheese Event
Sat., April 4

Festivities Day
Sat., June 13

Sailboat Rendezvous
Canada Day Weekend

Powerboat Rendezvous
in July

Powerboat Rendezvous
in August

Year End Party
Sat., Sept. 12

Thanksgiving Potluck Luncheon
Sat., Oct. 10

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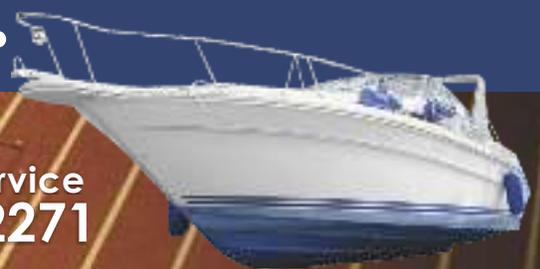
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Innovation on Georgian Bay

Consider living and working full time in North Simcoe on the shores of Georgian Bay where economic opportunities are flourishing.

The EDCNS reports there are 1,316 different employers in North Simcoe with over 21,000 people working in diverse locations ranging from small businesses to Waypoint Centre for Mental Health Care. You could be here too! You could love where you live – and live where you work.

Did you know the world's largest nickel vapour deposition facility is at Weber Manufacturing Technologies in Midland? Or that Industrial Filter Manufacturing in Penetanguishene has produced over 40 million filter bags exported to 33 countries? Our marina isn't just perfectly placed in a weekend playground. You could call Georgian Bay home – and work where you live and play. Innovation and creativity abound in the Heart of Georgian Bay in successful agribusinesses, health care, tourism, advanced manufacturing and entrepreneurial endeavors. Strategically accessible to global markets,

with abundant land; lower development costs; and offering affordable housing for employees combined with an outstanding lifestyle that can't be beat; a world of business opportunities is waiting to be discovered by you. Be inspired by the profiles of engaging entrepreneurs at www.edcns.ca/doing-business-here/success-stories/ The Economic Development Corporation of North Simcoe is ready to help you successfully relocate your existing business here – or start a new one, connecting you to local resources, training opportunities, incentives and networking.



We Live It, You'll Love It!

Visit us on  YouTube to learn more.

**Locate your business
in North Simcoe**



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Midland | Penetanguishene | Tay | Tiny

Get to Know Your Bay

There is so much to know and love about beautiful Georgian Bay. To get you started we've gathered 10 fascinating facts about the bay.

Did you know Georgian Bay's nickname is the Sixth Great Lake? At 15,000 square kilometres it's not much smaller than Lake Ontario (18,960 square kilometres).

You will find the world's largest freshwater archipelago, the magnificent 30,000 Islands (and a lifetime of exploration by boat) in Georgian Bay.

Georgian Bay Islands National Park is home to 33 kinds of reptiles and amphibians – more than anywhere else in all of Canada.



Manitoulin Island is the largest freshwater island in the world.

In 1815 Captain William Fitzwilliam Owen made the first nautical charts of Georgian Bay which he called Lake Manitoulin.

Captain Henry Bayfield did extensive soundings and created more detailed charts of the bay, which he renamed in 1822 after King George IV.



Today's charts are still based on Bayfield's meticulous work.

Georgian Bay was designated a UNESCO biosphere reserve in 2004, one of 18 in Canada representing diverse geography, climate, culture, ecology, economy and culture.

The rugged Bruce Peninsula with its impressive flowerpot formations (sea-stacks of limestone pillars eroded by wind, rain, spray, ice and snow) divides Georgian Bay from Lake Huron. The 890 km Bruce Trail ends its journey here in Tobermory, winding its way all the way from the Niagara River.



There is a natural water connection, called the Toronto Passage, that links Georgian Bay to Lake Ontario via the Nottawasaga River and Lake Simcoe. Long used by indigenous people, the route was important during the War of 1812 when a military base was established in Penetanguishene.

The groundbreaking Group of Seven artists first formed in the 1920s, capturing iconic images of the Canadian landscape. Their strong brushstrokes brought Georgian Bay to life on canvas to create and strengthen a unique Canadian identity on the world stage. Can spot your favourite Georgian Bay anchorage in their work?



History is tucked into every corner of Georgian Bay. Find footsteps of the past in shipwrecks, the Jesuit mission of Sainte-Marie among the Hurons, indigenous legends of Kitchikewana and the fur trading voyageurs travelling the French River.

There are 32 historic lighthouses on Georgian Bay

1,995 kilometres of pink granite shoreline await your discovery

Georgian Bay is the Perfect Place to:

Paddle through Paradise



Pick up your paddle and discover new destinations in a canoe, kayak or stand-up-paddleboard.

Make Memories



Whether it's anchoring in a secluded bay or playing all day with a group of friends and family, there's no better way to make memories on Georgian Bay than with a boat.

Set Sail



Chart a course for adventure anywhere on the bay or sign up for the annual Georgian Bay Regatta.

Preserve and Protect



Visit one of 59 Georgian Bay Land Trust properties encompassing over 7,300 acres of vital wilderness along Georgian Bay's eastern shore. Learn more at www.gb.lt.org

Georgian Bay

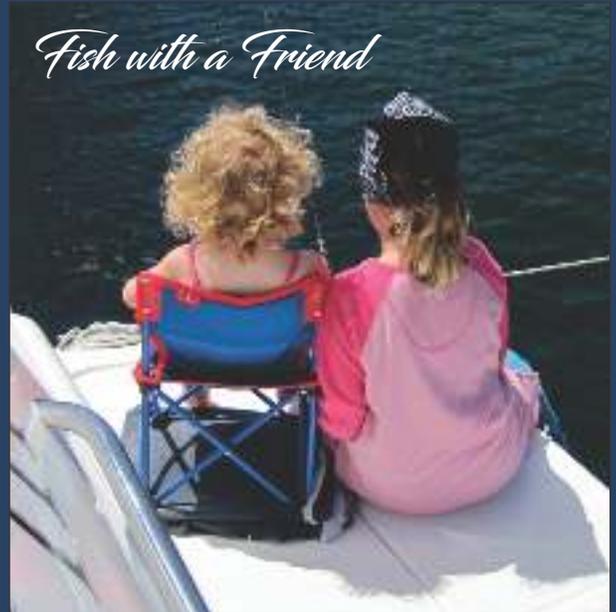
is the Perfect Place to:

See Sensational Sunsets



At the end of another perfect day on the boat, it's time to sit back, relax and watch the sun set upon another fantastic Georgian Bay day.

Fish with a Friend



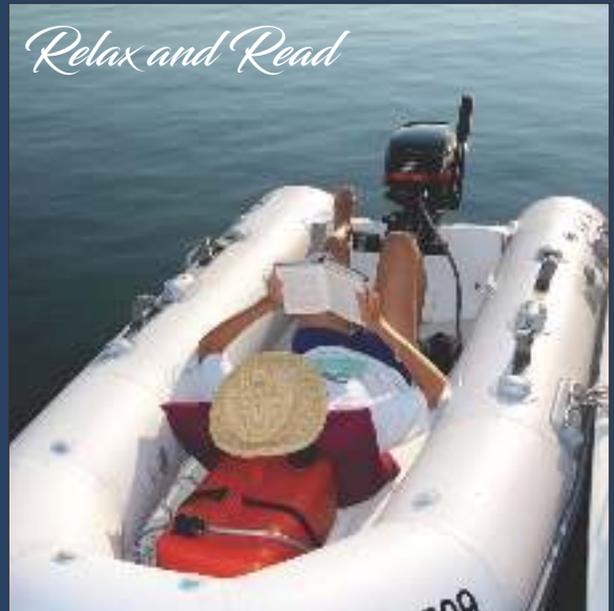
Over a dozen species thrive in the clear waters and the islands provide fantastic fish habitat.

Watch Wildlife



Georgian Bay is a diverse eco-system with many plants, reptiles and animals. Keep your eyes open for wildlife like this fawn at Killbear Provincial Park near Parry Sound.

Relax and Read



Settle into a deck chair or the dinghy and dive into a good book.

All Aboard

Leave no person – or pet – behind. We ensure everyone gets onboard safely and comfortably. Our marina is happy to help you find just what you need.

It's hard to have a good time on the boat when you're feeling nauseous. Try Sea-Bands. These easy-on one-size-fits-all wrist bands use acupressure to reduce motion sickness.

Got a reluctant crew member who feels like they're preventing the rest of the family from having fun? Sometimes a simple solution is all it takes to ensure everyone has a good time on-board. Our fully stocked ship's store can help. If we don't have a product on the shelf we can source it for you. We're here to help – please ask!

Baby on board? No need to wait until they're older. Combine comfort and safety with a lifejacket such as the Salus Bijoux Baby Vest specially designed for babies 9 to 25 pounds.



There's no need to leave Fido or Fluffy behind. There are a number of pet PFDs available for all shapes and sizes of furry friends and there are even ramp options such as Paws Aboard Doggy Boat Ladders for easy access to your boat.

No-one wants to slip and fall on wet decks. Reduce the risk with a range of non-skid and grip deck treatments. AWL Grip can be customized with different texture grades for better grip. Kiwi Grip is a do-it-yourself option that can be applied with a roller to create a high traction surface while Marine Mat is comfy on the feet and looks good but isn't suitable if pets will be on-board as their nails will shred the surface. Or perhaps carpet is your best bet. Come in and discuss your options with us.

Tired of towing your dinghy? We've got lots of options from SeaWeed rollers for hydraulic platforms to Dinghy Caddy that uses a winch system (manual or power) to lift your dinghy on to the platform.



Looking to up the fun factor for hard-to-please teens constantly glued to their screens? Get them outside instead. Ask about ordering from a selection of radical inflatable towables, waterskis, boards and more – all of them sure to hit the coolness factor with the kids, whatever their ages.

Who says boat beds have to be uncomfortable? Maybe it's time to upgrade your mattress so everyone gets a restful night's sleep and wakes up refreshed and rejuvenated. Check out custom shaped boat bedding, boat mattresses

and toppers made in Canada from Anchors Aweigh Custom Boat Bedding.

A New Way to Boat The Bay

For the first time, new boaters can experience an affordable alternative to buying a boat with our Carefree Boat Club.

This season we are launching a membership-based club that allows members to fully experience the joys of boating in a cost effective and convenient alternative to full boat ownership.

With 77 locations in the US, Carefree Boat Club is already well established and this will be the third location in Canada.

The club will be located right here at Wye Heritage Marina.

It's an exceptional way to introduce friends to boating. It also helps ensure the next generation can enjoy the benefits of the boating lifestyle they've come to know and love, but may not be able to fully afford just yet or whose busy lifestyle limits their spare time.

Benefits of this new option include:

Affordability – Membership can be as little as one-third the cost of boat ownership, with a convenient monthly payment.

Convenience – Choose your day, time and boat through our easy to use reservation system, with unlimited access to boating. Simply take out the boat, and return once you're done.

Reciprocity – Members have access to all US and Canada locations. If you're vacationing in Florida, for example, you can visit a Carefree club and use a boat for the day, at no extra cost.

Support – Our team will provide training to allow members to feel comfortable when boating, which includes an on-water orientation of Georgian Bay.

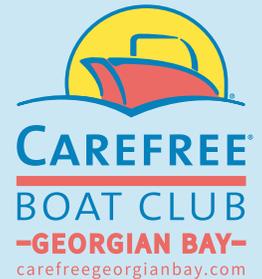
Boat Variety – Try different types of boats. Beginning with a variety of different types of boats in the 20-24 foot range members can get to know the bay with the help of our certified and trained team providing on-water instruction.

As membership grows we'll be adding more boats for more choices.

On-shore Amenities – Members also get to enjoy the benefits of Wye Heritage Marina and its facilities.

Learn More at the Boat Show

See us at the Toronto International Boat Show to learn more about this exciting opportunity.



Introduce your friends to boating with this exciting new opportunity to get on the water. It's affordable, fun, convenient and offers all the support new boaters need.



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Early Bird pricing ends January 31, 2020

For pricing and to register go to: www.midlandbaysailingschool.com



Play in Georgian Bay

It's hard to beat boating in the finest freshwater cruising grounds in the world, but there's also plenty to see and do on-shore near your marina.

Hike or bike Beausoleil Island, the largest of 63 islands that make up Georgian Bay Islands National Park where windswept white pines give way to deciduous woodlands.

Have a sweet tooth? Satisfy your sugar cravings at Ontario's Best Butter Tart Festival in Midland on June 13, 2020. Last year 65,000 butter tart lovers snapped up well over 150,000 tarts with traditional flavours and wild styles. Due to King Street construction, this year's festival will be centred one block east on Midland Avenue.

Get out and get active on waterfront trails in Penetanguishene, Midland and Tay Township including the multi-use paved Tay Shore Trail that winds 18.5 km along the Georgian Bay shoreline from the Wye River to Waubaushene, perfect for walking, biking or roller blading. Spot wildlife along the trail or stop in one of the villages for lunch.



Expand your horizons and celebrate the cultures and contributions of Indigenous, Inuit and Metis peoples at the National Indigenous Peoples Day on June 18, 2020 at Sainte-Marie among the Hurons. Enjoy Indigenous singing, drumming, dancing, displays,

demonstrations and more including kid's heritage crafts, lacrosse demonstrations and crafters. Go to www.hhp.on.ca and click on Sainte-Marie to learn more.

For a howling good time check out Festival du Loup in Lafontaine July 16-18, 2020. It's a celebration of francophone cultural heritage with music, food, games, family friendly activities and the wolf howl competition.

Over 3000 acres of provincially significant wetland awaits your exploration at the Wye Marsh Wildlife Centre with year round activities, trails, special events and demonstrations. See www.wyemarsh.com

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Launch of Bayshore Yacht Sales

Our team brings boatloads of experience to our three on-site boat brokerages, dedicated to helping you buy or sell the perfect power or sailboat.

We're thrilled to announce the launch of a new partnership providing the ultimate in customer service for buying or selling a boat. Whether it's your first boat; you need a different layout; you're moving up or scaling back; prefer power or sail; any size – our on-site boat brokerage, Bayshore Yacht Sales, offers personalized on-site service to find a boat tailored to your needs.

General Manager Rob Hopkins said, "Bayshore Yacht Sales is not just in the business of selling boats. We are passionate about boats and boating, building lasting relationships with our customers."

A lifelong boating enthusiast, Rob started out in cottage boats before moving into cruisers. "I want to help families have the same great experiences on the water that I've had." Lory Quinn has sailed Georgian Bay, the US Intracoastal Waterway, Florida and the Bahamas and is excited to put her 10 years brokerage experience to work. "I love the energy and positivity at the marinas. I've met many boaters who have become friends, and I'm thrilled to be a part of this team."

If it floats, sailboat broker Ted Salisbury has probably been at the helm. In the early days it was learning to sail Albacores at Camp Kitchi before life took him onboard to cruise Georgian Bay, the North Channel and Lake Ontario. He then powered through Lake Erie, the Thousand Islands and the Trent Severn Waterway. Today he boats year-round – summers on the bay and winters cruising the suncoast of Florida.

You might recognize powerboat specialist Mike Gridley as former host of PowerBoat Television. Mike's days on the water began with a 12-foot Peterborough cedar strip before graduating to a series of fiberglass cuddy cabins and cruisers. He recently returned to his roots with the purchase of a 1964 Greavette. A boat handling instructor and marine sales professional Mike can't wait to help you find the best boat for your needs. The Bayshore Yacht Sales team can put you in the perfect boat before summer.

Call 705-300-8950 or visit
www.bayshoreyachtsales.com



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Bayshore Yacht Sales will have offices and brokerage listing boards at our three Georgian Bay marinas:

- Beacon Bay
- Bay Port
- Wye Heritage

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Contact Your Marina To Schedule An Appointment

Caring for our Community

We know it is essential to support organizations to help create and strengthen our thriving community.



The Midland campus of Georgian College is home to exceptional skilled trades and apprenticeship training. We were instrumental in setting up and assisting with the Marine Technician program. We're proud we've helped grow some of our outstanding staff right here at home, proving you can learn and earn where you live.

Our marina has been an integral part of the community for decades. Being a good corporate citizen means getting involved and giving back.

We do that in dozens of different ways. We sponsor summer events and concerts and get involved with community causes. For instance, you might have spotted our float in the Santa Claus parade in November. But did you know the boat is part of the Atlantic Challenge Canada program which our family of marinas supports? This youth leadership program uses sailing and rowing to prepare youth for life. This year's international competition is in Russia in July. That's right, Russia! Want to go to Russia? Learn more about this opportunity for those aged 15 and over at (705) 330-0360 scott.wagg@atlanticchallenge.ca No one wants to think about the hospital until an emergency happens. Do you know about the Boaters for Best Care campaign at Georgian Bay General Hospital? This is your hospital when boating Southern Georgian Bay. Our boaters support helps ensure quality care and state-of-the-art equipment is



available when you need it here. For over 100 years YMCA Camp Kitchikewana on Beausoleil Island has given children from all walks of life unforgettable summer memories. When the camp required a major reinvestment to rebuild cabins our boaters were there, helping to ensure a new generation experiences the magic. Georgian Bay is the site of the North American 5.5M Regatta and our sponsorship is key to the rejuvenation of these sleek, fast, former Olympic class sailboats in Canada and the US. Our American sailors are amazed at the generosity and hospitality they find here. This year we are proud to support Midland Bay Sailing Club with a significant donation to their new sailing school building inspiring the next generation of boaters to discover the joy of being on the water.

Watch for a Spritz Marina near you.



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Rewarding Your Loyalty

We are launching a brand new loyalty card program at your marina. All marina customers will receive a card and full program details before the 2020 boating season.



The program provides a percentage cash back on certain purchases at the marina. The accumulated cash back can be used to make purchases at the marina (certain restrictions to apply). We are excited to offer this program to all of our valued marina customers.

And if you're thinking of moving to our marina, ask yourself, does my current marina provide loyalty rewards like this all season long? Why would you want to boat anywhere else?

Don't forget – we have plenty of space for personal items in our rental storage units. It's the perfect place for your outdoor furniture that is too big for the dock box. This solution avoids damage or items ending up in the water with some of the wicked winds we've been experiencing. Contact us for details.



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